

# APPLICATION & CONTRACT

February 11–12, 2026 • The International Centre • Toronto, ON



## PRIMARY COMPANY INFORMATION

(The contracted 'Exhibiting As' name, address, phone number, website, and listing will be published in the Digital Show Guide and CCE Website)

Legal Company Name: \_\_\_\_\_

Exhibiting As: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_

Province/State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Toll-Free: \_\_\_\_\_

Show Guide Listing (MUST be completed): Description of company, product, or service (15 words Maximum)

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Please list manufacturers or any associated companies you will represent at your booth (Please use Full Company Names)

## SHOW CONTACT INFORMATION (This information is used for exhibitor correspondence only and is NOT published)

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Mobile Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

## RATES (Rates \$CAD and exclusive of HST)

Includes: Hi Speed Wifi, Basic Fork Truck Service (Under 5,000 lbs.), Basic Power Washing, and Pipe & Drape

Booth Preferences: 1<sup>st</sup> Choice \_\_\_\_\_ 2<sup>nd</sup> Choice \_\_\_\_\_ 3<sup>rd</sup> Choice \_\_\_\_\_

Are there companies you do not want to be placed next to (list Company Names not product categories)?

Booth Rate	Standard Rate
<input type="checkbox"/> 100–399 sq ft	\$30
<input type="checkbox"/> 400–799 sq ft	\$24
<input type="checkbox"/> 800–1,999 sq ft	\$20
<input type="checkbox"/> 2,000–2,999 sq ft	\$19
<input type="checkbox"/> 3,000 sq ft and above	\$18

Presentations & Demos	Price
<input type="checkbox"/> Stage Presentation(s)	\$ 4,000
<input type="checkbox"/> Equipment Demo Space	\$ _____

Digital Show Guide Ad	Price
<input type="checkbox"/> Full Page	\$1,195
<input type="checkbox"/> 1/2 Page	\$795
<input type="checkbox"/> 1/4 Page	\$495

Sponsorships	Price
<input type="checkbox"/> Platinum Sponsor	\$10,000
<input type="checkbox"/> Registration	\$10,000
<input type="checkbox"/> Signage	\$8,000
<input type="checkbox"/> Gold Sponsor	\$7,000
<input type="checkbox"/> Silver Sponsor	\$5,000
<b>SOLD</b> Title Sponsor	\$20,000
<b>SOLD</b> Conference	\$12,000
<b>SOLD</b> Presentation Stage	\$12,000
<b>SOLD</b> Lanyard	\$9,000
<b>SOLD</b> Badge	\$7,000
<input type="checkbox"/> Other**	\$ _____

\*\*For Equipment Demo Area Space, contact Jon Mailloux at Jon@Exposition.com or 519-562-4360

### ACCEPTED PAYMENTS

- Cheques
- Wire / ACH
- e-Transfers

[Payment@Exposition.com](mailto:Payment@Exposition.com)

### Make Cheques Payable to:

Canadian Concrete Expo  
#201-242 Lauzon Rd.  
Windsor, ON N8S 3L6

### PAYMENT SCHEDULE

- **40%** Deposit Due with application
- **100%** Balance Due by November 3, 2025
- **100%** Balance Due if booking after November 3, 2025

Booth Space Square Feet	Rate Per Sq Ft	Booth Cost
Sponsorship Description		Sponsorship Cost
Equipment Demo Area Square Feet		
For Equipment Demo Area Space, contact Jon Mailloux at Jon@Exposition.com or 519-562-4360		
Digital Show Guide Advertising Ad Size		Ad Cost

<b>COST</b>	<b>SUBTOTAL</b>		<b>13% HST</b>		<b>TOTAL COST</b>
	\$ _____	+	\$ _____	=	\$ _____

I have read and agree to the Terms & Conditions of this contract. I am an authorized representative of the company with the full power and authority to sign. We will comply with these terms and all the policies adopted by the CCE hereafter. We agree to receive all written and electronic correspondence from CCE, CCE Acquireco LLC, and official event contractors. Exhibit Space will not be held or confirmed without payment. Failure to make payments does not release the Exhibitor of financial obligation. This application will become a binding contract upon Exhibitors authorized signature and CCE's acceptance and approval.

### REQUIRED

Signature: x \_\_\_\_\_ Printed Name: \_\_\_\_\_

## CCE Terms & Conditions

1. **ELIGIBILITY AND SPACE ALLOTMENT:** Management has the sole right to decide the eligibility of a company or their products for inclusion in the show. Assignment of space will be made by Show Management. Every effort will be made to provide the exhibitor with their location of choice. Management, however, reserves the right to make reasonable reallocation of booth space.

2. **OCCUPANCY DEFAULT:** It is understood and agreed by the exhibitor that in the event the exhibitor fails to install their products in their contracted space, or fails to pay space rental costs within the time frame specified, or fails to comply with any other terms and conditions concerning the use of this space, Management will have the right to take possession of said space for such purposes as it sees fit. The exhibitor, in the event this action is taken will be held liable for the full rental price of said space, as well as any additional costs associated with the display and set-up of the vacant space.

3. **EXHIBITOR/SPONSOR CANCELLATION:** If the Exhibitor/Sponsor cancels this application and contract, they may only do so by giving notice thereof in writing emailed to [Sue@Exposition.com](mailto:Sue@Exposition.com). If such written notice is received on or before August 11, 2025, then the Exhibitor will remain liable for 50% of the total exhibit fee. After August 11, Exhibitor is liable for 100% of the total exhibit fee. In addition, the Sponsor will remain liable for 100% of all fees paid or payable in respect of sponsorships, regardless of when this Contract is executed or cancelled. These amounts are considered liquidated and agreed upon damages, for the injuries CCE will suffer as a result of cancellation. This provision for liquidated and agreed upon damages is a bona fide provision and not a penalty.

CCE reserves the right to treat Exhibitor's downsizing of booth space as cancellation of the original space and purchase of new booth space, and Exhibitor may be required to move to a new location.

4. **FORCE MAJEURE:** Neither party shall be responsible for failure or delay of performance if caused by a Force Majeure Event. For the purposes of the Agreement, a "Force Majeure Event" means any event or circumstance that is beyond reasonable control of either party including, without limitation, acts of God, fire, flood, severe weather, earthquake, civil disturbance, lockout, riot, order of court or administrative body, embargo, acts of government, war (whether or not declared) acts of terrorism, epidemic and pandemic or other similar causes. Both parties will use reasonable efforts to mitigate the effect of a Force Majeure Event.

5. **POSTPONEMENT, CANCELLATION OR FACILITY CHANGE:** CCE reserves the right to postpone, rename or relocate the Event or change the event dates. If CCE changes the name of the Event, relocates the Event to another event facility and/or another location within the Toronto Metropolitan Area, or changes the dates for the Event to dates that are not more than 13 months later than the dates on which the Event originally was scheduled to be held, no refund will be due, but CCE shall assign to Exhibitor, in lieu of the original space, such other space as CCE deems appropriate and Exhibitor agrees to use such space under the terms of this Contract. Exhibitor agrees that, except as expressly provided in this paragraph, it shall and hereby does waive any and all claims for damages or compensation resulting from or relating to the cancellation, renaming, relocation or rescheduling of the Event. If the Event is cancelled, CCE shall refund to each Exhibitor its exhibit space rental payment in full satisfaction of all liabilities of CCE to Exhibitor.

6. **LIMITATION OF LIABILITY:** It is understood and agreed that all property of the exhibitor is to remain under the exhibitor's custody and control, in transit to or from or within the confines of the hall, subject to the rules and regulations of the exhibition. Exhibitors must carry floater insurance to cover exhibit material against damage and loss and public liability insurance against injury to the person and property of others. Exhibitor agrees to make no claim for any reason whatsoever against Show Management or service contractor(s) for loss, theft, damage or destruction of goods; nor for any damage of any nature, including damage to his business by reason of failure to provide space for their exhibit; nor for any action of any nature of Show Management; nor for the failure to hold the exposition as scheduled.

7. **INSTALLATION, EXHIBITING, & DISMANTLING:** Dates and times for installation, exhibiting and dismantling shall be those specified by Show Management. Exhibitor shall be liable for all storage/handling charges associated with the failure to comply within the time frames specified.

8. **EXHIBIT APPEARANCE:** Management shall have full discretion and authority in the placement, arrangement and appearance of all items displayed by the exhibitor and may demand the replacement,

rearrangement or redecorating of any item or booth without liability for costs that may accrue to the exhibitor as a result of the action. All exposed parts of the display, or booth object must be covered in such a manner so as to not be unsightly to neighbouring exhibitors. Specially built displays in variance with published regulations must be submitted to Management for prior approval.

9. **EXHIBITOR ON-SITE STORAGE:** Exhibitors will not be permitted to store packing crates, containers and any other non-essential items in their booth during the period of the show. It is the responsibility of the exhibitor to properly mark all packing materials to enable service contractors to manage in an expeditious manner in and out of the facility.

10. **EXHIBIT OPERATIONS RESTRICTIONS:** A) Signage involving the use of neon or other such similar gases is prohibited. Wording on all signs in an exhibitor's booth will be of a nature so as to not be offensive or gaudy. Management has the right to order copy changes or the removal of such signage that fails to meet the guidelines. B) Personnel recruitment displays of any nature shall not be permitted. C) Music and any other sound generating equipment must be operated at levels so as to not be disturbing to other exhibitors and show attendees. D) Excessive noise or activity obstructions will not be allowed during the show. E) Objectionable odors will not be allowed. F) Games of chance, lotteries, contest, carnival type activities and other sideshow type events will not be permitted without prior written approval from Show Management. G) Demonstrations and all other sales activities must be confined to the limits of an exhibitor's booth. Distribution of samples, literature, and souvenirs will also be confined to the exhibitor's booth.

11. **FACILITY CARE:** Exhibitor is liable for any damage to building, floors, walls and to standard booth equipment or other exhibitor's property. Placement or application of any liquid substance or material to building surfaces, or to standard booth equipment is strictly prohibited. Weights of all equipment and exhibit materials shall not exceed the premises maximum floor load. Any attempt knowingly or otherwise to distribute load weights in such a matter as to comply with maximum floor loads that results in personal accident or property damage will be the full and sole responsibility of the exhibitor.

12. **SAFETY REGULATIONS:** A) Exhibitor assumes all responsibility for compliance with all ordinances, regulations and codes of duly authorized local, provincial and federal bodies concerning fire, safety, health and environmental requirements. B) Booth decorations must be flameproof. C) Hanging materials must clear the floor. D) Electrical wiring must conform to the National Electrical Code Safety Rules. Failure or non-compliance on any mandated safety item will result in the need to dismantle and remove it from the premises at the exhibitor's expense.

13. **CONTRACTORS:** Management will select official contractors to provide services and equipment to exhibitors at the show site during set-up, show operations and dismantling.

14. **UNION LABOUR:** Exhibitor agrees to abide by and comply with rules and regulations concerning local unions having existing agreements with the show facility or with authorized contractors employed by Management. Any dispute or disagreement between exhibitor and an official contractor or between and exhibitor and tradesman will be referred to Management for resolution, which will be binding on all parties to the disagreement.

15. **EQUIPMENT AND MATERIAL REMOVAL:** The exhibitor agrees to remove his exhibit equipment and materials (including fluids) from the show facility by the date and time listed in the Exhibitor Manual. Removal of material will be in compliance with all municipal, provincial and federal government regulations, as well as facilities and Show Management guidelines. Management can provide a list of service companies to handle the removal of fluids, materials or any substances used during the show that may be required by law. Removal of such materials is at the sole risk and responsibility of the exhibitor.

16. **ASSIGNMENT:** Management shall be permitted to freely and without the consent of the exhibitor/sponsor assign this agreement or any of Show Management's rights and obligations hereunder to any of its affiliates, or to any third party in connection with ownership or production change of the show. The exhibitor may not assign this agreement without prior written consent of Management.

17. **INSURANCE:** Exhibitor shall secure and maintain insurance for the entire duration of the Event (move-in through move-out). All such insurance shall be primary of any other valid and collectible insurance of exhibitor and shall be written on an occurrence basis. Claims made policies are not acceptable and do not constitute compliance with exhibitor's obligations.