

ADVERTISE IN THE OFFICIAL SHOW GUIDE



MAXIMIZE YOUR EXPOSURE BEFORE, DURING AND AFTER CCE

The CCE Official Show Guide is the complete exhibitor and attendee resource for the purposes of pre-show planning, navigating the show, and post-show reference. 10,000 printed copies will be distributed at the show. A digital online version will be distributed prior to the show to all exhibitors, registered attendees, and available for download to all those who cannot physically attend the show. The digital show guide will also be distributed to all CCE association sponsors for distribution to their members.

Advertising space is reserved for sponsors and exhibitors only. Availability is extremely limited. Secure your space now to maximize your company's reach and exposure before, during, and after the CCE.

- Show Guide will have 100lb gloss cover with 80lb gloss interior pages
- 48-60 pages, finished size 8" x 10.875"
- 10,000 distributed to attendees at CCE
- Digital show guide available on the CCE website pre and post show



ORDER DETAILS

SIZE	RATE		QUANTITY
Full Page	\$1,450.00	x	<input type="text"/>
1/2 Page	\$895.00	x	<input type="text"/>
1/4 Page	\$595.00	x	<input type="text"/>
Sub-total (multiple rate x quantity for each ad choice)			\$ <input type="text"/>
HST (multiple sub-total X 13%)			\$ <input type="text"/>
Total (add sub-total and HST)			\$ <input type="text"/>

ADVERTISER INFORMATION

Company Name _____

Contact Name _____

Phone _____

Email _____

PAYMENT INFORMATION

Amount to be applied (Total) _____

Credit Card # _____

Visa Mastercard Expiry Date (MM/YY) ____ / ____

V-Code (3 digit code on back of card) _____

Signature _____

KEY DATES

Digital Show Guide distribution on Monday Feb. 7, 2022
 Ad space must be reserved by Monday Jan. 10, 2022
 Artwork must be submitted by Friday Jan. 14, 2022

ARTWORK SPECS

All ads are full colour and must be provided print ready.
 Full Page 8"W x 10.875"H cut size
 (8.25" x 11.125" bleed, 7" x 10" live space for text)
 1/2 Page (horizontal) - 7"W x 5"H
 1/2 Page (vertical) - 3.35"W x 10"H
 1/4 Page - 3.375"W x 5"H

Artwork: PDF file type, CMYK color, 300dpi
 Submit to: andrew@exposition.com

CANCELLATION POLICY

All advertisement orders are final upon submission of order and processing of payment. Artwork submitted past deadline may not be included in the Show Guide.

For more information please contact:

Sue Mailloux, Show Co-ordinator

Email: sue@exposition.com

Office Phone: (226) 363-0550

Fax completed order to (226) 363-0455 or email to sue@exposition.com