



February 12-13, 2025
International Centre • Toronto, ON

Legal Company Name:
Exhibiting As:
Show Contact Person: Mobile:
Mailing Address: City:
Prov./State: Postal/Zip Code: Bus. Phone: () Ext:
Email: Website:
Show Guide Listing (MUST be completed): Description of company, product, or service (15 words Maximum)

Please list manufacturers you will represent or any associated companies you will represent at your booth (Please use Full Company Names):

Booth Space Includes: Hi Speed Wifi, Fork Truck Service, Power Washing and Pipe & Drape

PLEASE RESERVE THE FOLLOWING SPACE CHOICES

First Booth Choice: Second Booth Choice: Third Booth Choice:

EXHIBITOR BOOTH RATES (All Pricing in \$CAD • Prices exclusive of HST)

100 -399 sq. ft = \$29.00/sq ft 400 – 799 sq ft = \$23.00/sq ft 800 - 1,999 sq ft = \$19.00/sq ft
2,000 – 2,999 sq. ft. = \$18.00/sq ft 3,000 sq. ft. AND UP = \$17.00/sq ft

Stage Presentations - \$4,000.00 • Large Equipment Demos - \$5,000.00

Sponsorships:

Title - \$20,000.00 • Platinum - \$10,000.00 • Gold - \$7,000.00 • Silver - \$5,000.00 • Registration: \$10,000.00 • Signage - \$8,000.00 •
Badge - \$7,000.00 • Lanyard - \$9,000.00 • Conference - \$12,000.00 • Presentation
Stage - \$12,000.00 • Large Equipment Demo - \$12,000.00

Digital Show Guide Advertising: Full Page - \$1,195.00 • 1/2 Page - \$795.00 • 1/4 Page - \$495.00

Booth Dimensions X = Total sq ft Booth Rate/sq ft

Booth Space Price: \$
Sponsorship Category: \$
Show Guide Ad: Size: \$
Total: \$
HST On Total – 13% \$
Total with HST: \$

Payment Terms

40% Deposit due upon booking
100% Balance due by November 4, 2024
100% Payment due at time of contract submission after November 4, 2024

Accepted Payment Methods:
Cheques, Wire Transfers, e-Transfers.
payment@exposition.com

Please Make All Cheques Payable To
Canadian Concrete Expo
#201-242 Lauzon Rd.
Windsor, ON N8S 3L6

Ph: (226) 363-0550 • Fax: (226) 363-0455 • email: sue@exposition.com • Website: www.CanadianConcreteExpo.com

CANCELLATION POLICY: If written notice is received prior to 100 days from the show, 100% of monies will be returned, less a 5% administrative fee.

All payments are non-refundable if cancellation is made within 100 days of the show.

NOTE: Should CCE-2025 be re-scheduled for any reason, payments will be applied to the re-scheduled date.

I have read and agree to the Terms and Conditions of this contract and to the attached Schedule "A".

Applicant's Name (Please Print)

Applicant's Signature

Date

CCE - Management Name

CCE - Management Signature

Date

The Canadian Concrete Expo is Produced and Managed By: 5021053 Ontario Inc. O/A Canadian Concrete Expo.

SCHEDULE “A” TERMS & CONDITIONS

1. ELIGIBILITY AND SPACE ALLOTMENT: Management has the sole right to decide the eligibility of a company or their products for inclusion in the show. Final space allocation of an exhibitor will be made by Show Management. Every effort will be made to provide the exhibitor with their location of first choice. Management, however, reserves the right to make reasonable reallocation of booth space.

2. OCCUPANCY DEFAULT: It is understood and agreed by the exhibitor that in the event the exhibitor fails to install their products in their contracted space, or fails to pay space rental costs within the time frame specified, or fails to comply with any other terms and conditions concerning the use of this space, Management will have the right to take possession of said space for such purposes as it sees fit. The exhibitor in the event this action is taken will be held liable for the full rental price of said space, as well as any additional costs associated with the display and set-up of the vacant space. Management reserves the right to charge a penalty for downgrades in exhibit space.

3. FORCE MAJEURE: Neither party shall be responsible for failure or delay of performance if caused by a Force Majeure Event. For the purposes of the Agreement, a “Force Majeure Event” means any event or circumstance that is beyond reasonable control of either party including, without limitation, acts of God, fire, flood, severe storm, earthquake, civil disturbance, lockout, riot, order of court or administrative body, embargo, acts of government, war (whether or not declared) acts of terrorism, epidemic and pandemic or other similar causes. Both parties will use reasonable efforts to mitigate the effect of a Force Majeure Event.

4. LIMITATION OF LIABILITY: It is understood and agreed that all property of the exhibitor is to remain under the exhibitor’s custody and control, in transit to or from or within the confines of the hall, subject to the rules and regulations of the exhibition. Exhibitors must carry floater insurance to cover exhibit material against damage and loss and public liability insurance against injury to the person and property of others. Exhibitor agrees to make no claim for any reason whatsoever against Show Management or service contractor(s) for loss, theft, damage or destruction of goods; nor for any damage of any nature, including damage to his business by reason of failure to provide space for their exhibit; nor for any action of any nature of Show Management; nor for the failure to hold the exposition as scheduled.

5. INSTALLATION, EXHIBITING, DISMANTLING: Dates and times for installation, exhibiting and dismantling shall be those specified by Show Management. Exhibitor shall be liable for all storage and handling charges associated with the failure to comply within the time frames specified.

6. DISPLAY BOOTH DIMENSIONS: Display booth dimensions must conform to the published rules and regulations in the Exhibitor Manual.

7. EXHIBIT APPEARANCE: Management shall have full discretion and authority in the placement, arrangement and appearance of all items displayed by the exhibitor and may demand the replacement, rearrangement or redecorating of any item or booth without liability for costs that may accrue to the exhibitor as a result of the action. All exposed parts of the display, or booth object must be covered in such a manner so as to not be unsightly to neighbouring exhibitors. Specially built displays in variance with published regulations must be submitted to Management for prior approval.

8. EXHIBITOR ON-SITE STORAGE: Exhibitors will not be permitted to store packing crates, containers and any other non-essential items in their booth during the period of the show. It is the responsibility of the exhibitor to properly mark all packing materials to enable service contractors to manage in an expeditious manner therein and out facilitation.

9. EXHIBIT OPERATIONS RESTRICTIONS: A) Signage involving the use of neon or other such similar gases is prohibited. Wording on all signs in an exhibitor’s booth will be of a nature so as to not be offensive or gaudy. Management has the right to order copy changes or the removal of such signage that fails to meet the guidelines. B) Personnel recruitment displays of any nature shall not be permitted. C) Music and any other sound generating equipment must be operated at levels so as to not be disturbing to other exhibitors and show attendees. D) Excessive noise or activity obstructions will not be allowed during the show. E) Objectionable odors will not be allowed. F) Games of chance, lotteries, contest, carnival type activities and other sideshow type events will not be permitted without prior written approval from Show Management. G) Demonstrations and all other sales activities must be confined to the limits of an exhibitor’s booth. Distribution of samples, literature, and souvenirs will also be confined to the exhibitor’s booth.

10. FACILITY CARE: Exhibitor is liable for any damage to building, floors, walls and to standard booth equipment or other exhibitor’s property. Placement or application of any liquid substance or material to building surfaces, or to standard booth equipment is strictly prohibited. Weights of all equipment and exhibit materials shall not exceed the premises maximum floor load. Any attempt knowingly or otherwise to distribute load weights in such a matter as to comply with maximum floor loads that results in personal accident or property damage will be the full and sole responsibility of the exhibitor.

11. SAFETY REGULATIONS: A) The exhibitor assumes all responsibility for compliance with all ordinances, regulations and codes of duly authorized local, provincial and federal bodies concerning fire, safety, health and environmental requirements. B) Booth decorations must be flameproof. C) Hanging materials must clear the floor. D) Electrical wiring must conform to the National Electrical Code Safety Rules. Failure or non-compliance on any mandated safety item will result in the need to dismantle that item and remove it from the premises at the exhibitor’s expense.

12. CONTRACTORS: Management will select official contractors to provide services and equipment to exhibitors at the show site during set-up, show operations and dismantling.

13. UNION LABOUR: Exhibitor agrees to abide by and comply with rules and regulations concerning local unions having existing agreements with the show facility or with authorized contractors employed by Management. Any dispute or disagreement between exhibitor and an official contractor or between and exhibitor and tradesman will be referred to Show Management for resolution, which will be binding on all parties to the disagreement.

14. EQUIPMENT AND MATERIAL REMOVAL: The exhibitor agrees to remove his exhibit equipment and materials (including fluids) from the show facility by the date and time listed in the Exhibitor Manual. Removal of material will be in compliance with all municipal, provincial and federal government regulations, as well as facilities and Show Management guidelines. Show Management can provide a list of service companies to handle the removal of fluids, materials or any substances used during the show that may be required by law. Removal of such materials is at the sole risk and responsibility of the exhibitor.

15. ASSIGNMENT: The exhibitor may not assign this agreement without prior written consent of Show Management.