

# ADVERTISE IN THE OFFICIAL SHOW GUIDE



## MAXIMIZE YOUR EXPOSURE BEFORE, DURING AND AFTER CCE

The CCE Official Show Guide is the complete exhibitor and attendee resource for the purposes of pre-show planning, navigating the show, and post-show reference. 10,000 printed copies will be distributed at the show. A digital online version will be distributed prior to the show on January 22nd to all exhibitors, registered attendees, and the 40 CCE association sponsors for distribution to their members. The digital version will also be available for download on the show website.

Advertising space is reserved for sponsors and exhibitors only. Availability is extremely limited. Secure your space now.

- Show Guide will have 100lb gloss cover with 80lb gloss interior pages
- 48-60 pages, finished size 8.5" x 11"
- 10,000 distributed to attendees at CCE
- Digital show guide available on the CCE website pre and post show



### ORDER DETAILS

SIZE	RATE	QUANTITY
Full Page	\$1,995.00	x <input type="text"/>
1/2 Page	\$1,295.00	x <input type="text"/>
1/4 Page	\$750.00	x <input type="text"/>
Sub-total (multiple rate x quantity for each ad choice)		\$ <input type="text"/>
HST (multiple sub-total X 13%)		\$ <input type="text"/>
Total (add sub-total and HST)		\$ <input type="text"/>

### ADVERTISER INFORMATION

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### PAYMENT INFORMATION

Amount to be applied (Total) \_\_\_\_\_

Credit Card # \_\_\_\_\_

Visa  Mastercard  Expiry Date (MM/YY) \_\_\_\_ / \_\_\_\_

V-Code (3 digit code on back of card) \_\_\_\_\_

Signature \_\_\_\_\_

#### KEY DATES

Digital Show Guide distribution on Monday Jan. 22, 2018  
 Ad space must be reserved by Friday Jan. 5, 2017  
 Artwork must be submitted by Friday Jan. 8, 2017

#### ARTWORK SPECS

All ads are full colour and must be provided print ready.  
 Full Page (bleed) - 8.125" x 10.625" safe text, 8.5" x 11" trim  
 8.625" x 11.125" bleed  
 Full Page (non-bleed) - 8.125" x 10.625"  
 1/2 Page (horizontal) - 8.125" x 5.28"  
 1/2 Page (vertical) - 3.97" x 10.625"  
 1/4 Page - 3.97" x 5.28"

Artwork: PDF file type, CMYK color, 300dpi  
 Submit to: [andrew@staturemarketing.com](mailto:andrew@staturemarketing.com)

#### CANCELLATION POLICY

All advertisement orders are final upon submission of order and processing of payment. Artwork submitted past deadline may not be included in the Show Guide.

For more information please contact:

#### Rod Mahler

Director Marketing / Sponsorship / Exhibit Sales  
 Email: [rod@exposition.com](mailto:rod@exposition.com)  
 Office: (226) 363-0550

Fax completed order to (226) 363-0455 or email to [rod@exposition.com](mailto:rod@exposition.com)