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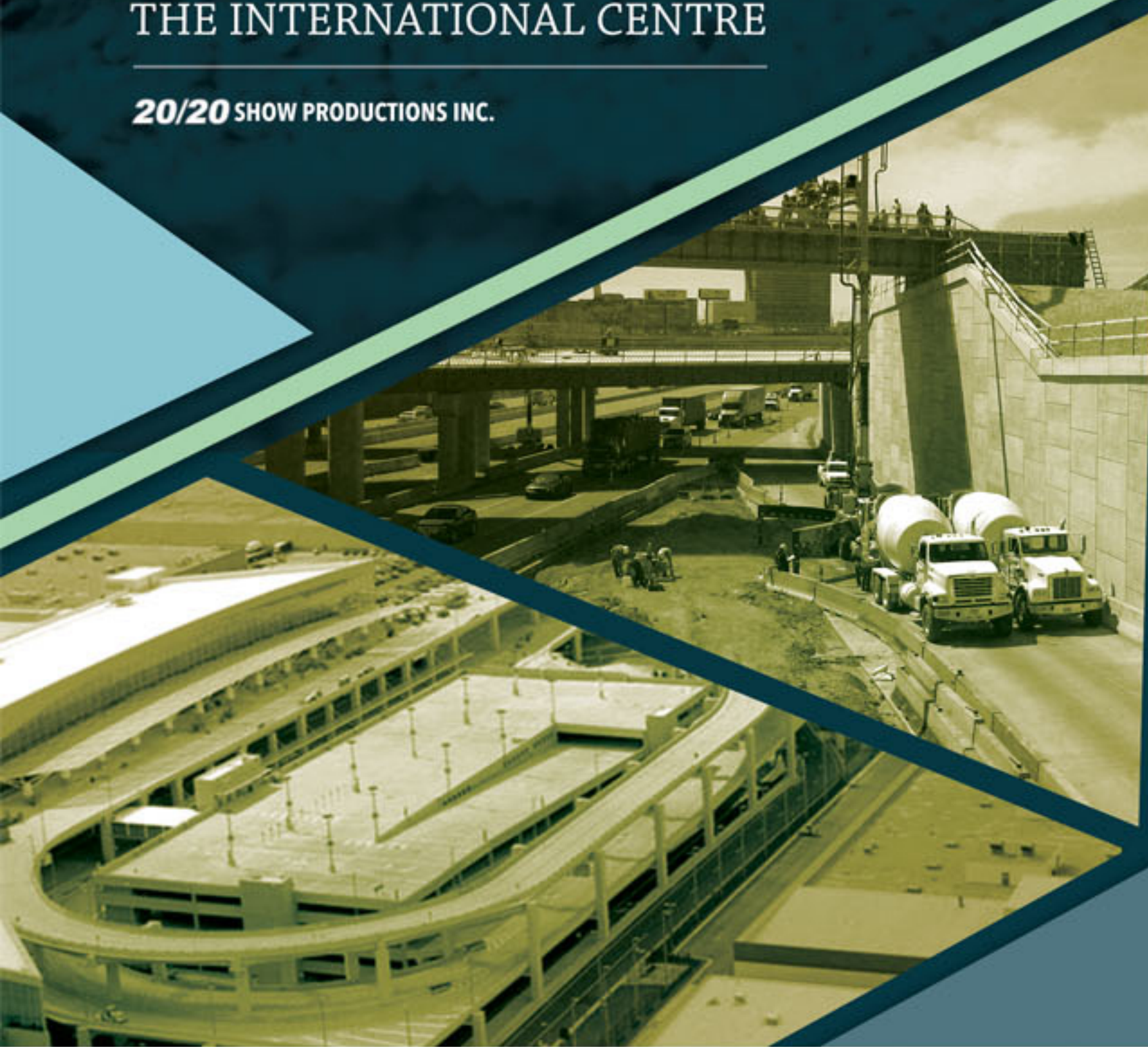
or  
226-363-0550

# PROSPECTUS

**FEB 7-8, 2018 • TORONTO**

THE INTERNATIONAL CENTRE

20/20 SHOW PRODUCTIONS INC.



The Only National Trade Show In Canada Dedicated To The Concrete Construction Industry

CO-SPONSORS

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American Concrete Institute

CANADA'S CONSTRUCTION MAGAZINE



# INTRODUCING CANADIAN CONCRETE EXPO

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CANADIAN CONCRETE  
TORONTO | FEB 7-8, 2018  
THE INTERNATIONAL CENTRE



*20/20 Show Productions Inc. is excited to introduce Canada's only national trade show dedicated to the needs, applications and solutions that relate to the Canadian concrete construction industry.*

Canadian Concrete Expo (CCE) is an industry only trade show that will feature over 250 exhibiting companies on 200,000 square feet of exhibit space. CCE will create commerce, partnerships, education, face-to-face meetings with exhibitors and on-site product comparisons to an attending national audience representing Canada's \$8 billion per year concrete industry. Attending industry professionals will be attracted to CCE knowing that every exhibiting company can provide equipment, products or services to a national or regional market in Canada.

The show will attract thousands of concrete industry professionals. 50 - 60% of attendees will be from Ontario and 35 - 40% will represent the rest of the country. Additionally, 8 - 10% of attendees will be from New York and Michigan due to close proximity to the show location in Toronto.

CCE aims to be the ideal environment for exhibiting companies to meet current customers and partners plus meet new prospects face-to-face. This show will be a valuable branding, marketing, and sales opportunity to reach a targeted national audience seeking information, comparisons with many, ready to make purchases on the trade show floor.

Centrally located in the Greater Toronto Area at The International Centre's state-of-the-art trade show and conference facility, the show provides access within a short driving distance across Ontario. Toronto's Pearson International Airport is conveniently located only minutes away from the venue and thousands of hotel rooms are available in the immediate area for attendees and exhibitors visiting from across the country.

Having a full scale national show in Toronto dedicated to the Canadian concrete construction industry will make CCE a cost-effective option for both exhibitors and attendees. Both can participate at CCE at a fraction of the cost, compared with international industry related shows.

CCE will also feature site-tours, product demonstrations, networking events, and educational sessions focusing on Canadian policies, standards, procedures, economy and environment.

*Connecting and Showcasing Canada's Concrete Construction Industry.*



# PROFESSIONALS FROM ACROSS CANADA

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CANADIAN CONCRETE  
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## *Who will attend the show?*

- Concrete/Ready Mix Producers, Concrete Pumping Contractors, Precast/Prestressed Manufacturers
- Contractors for Concrete Placement, Finishing, Flooring, Drilling, Sawing, Restoration, Repair, Demolition, Recycling
- Developers and General Contractors for all Concrete Structures: including High-Rise, Commercial, Industrial, Residential, Institutional, Roads, Highways, Bridges, Sewers, Infrastructure, Agricultural
- Masonry Construction Contractors – Aggregates Producers
- Architects, Engineers, Specifiers
- Municipal, Provincial, and Federal Government representatives

## *Where will the show be located?*

### The International Centre

6900 Airport Rd,  
Mississauga, ON  
L4V 1E8

- 500,000 sq.ft. state-of-the-art trade show and conference facility located minutes from Toronto's Pearson International Airport.
- Free on-site parking for all attendees and exhibitors.





# EXHIBITOR RATES & INFORMATION

## RATES (\$CAD)

All rates plus HST

100 – 399 sq.ft. ....	\$19.00/sq.ft.
400 – 799 sq.ft. ....	\$17.00/sq.ft.
800 – 1,999 sq.ft. ....	\$16.00/sq.ft.
2,000 – 2,999 sq.ft. ....	\$15.00/sq.ft.
3,000 – 4,999 sq.ft. ....	\$14.00/sq.ft.
5,000 + sq.ft. ....	\$13.00/sq.ft.

## Included with Exhibit Space

- **Complimentary 5Mbps WIFI connection**  
*Booth size under 400sq.ft. - 1 connection. 400-1200sq.ft. - 2 connections.  
Over 1200sq.ft. - 3 connections. All exhibitors will receive unlimited access to 512Kbps WIFI*
- **Complimentary fork truck service during show move-in and move-out**
- **Complimentary on-site labour will be provide to assist exhibitors with off-loading during move-in and loading during move-out**
- **Complimentary power washing service during move-in**
- Free on-site exhibitor parking during show
- Complimentary crate storage, removal and return
- 24 hour security
- Standard pipe and drape (if required)
- Complimentary push carts, dollies, and pump trucks for use during move-in and move-out
- Shuttle service to host hotels
- Exhibitor badges – (Max. 15 for under 400 sq.ft. and Max. 30 for over 400sq.ft.)
- Company listing and link on the show website
- Company listing in show guide handout
- Company name will appear on show floorplan for space 400sq.ft. plus.

*Additional **sponsorship opportunities**  
are available to exhibitors upon request.*



# SHOW PRODUCTION FOR 26 YEARS

## *20/20 Show Productions Inc.*

20/20 Show Productions Inc. is a Canadian trade and consumer production company that has been production shows in Canadian cities for 26 years.

Company owner Stuart Galloway was the co-developer and producer of the Canadian Waste and Recycling Expo at the International Centre in 1997. The Show was purchased by Messe Frankfurt (largest global trade show producer) in 2003 where Galloway worked with MF for a 1.5 year transition period. Galloway also developed and produced The BC Industrial Expo held at Abbotsford's Tradex Centre and BC Place Stadium and worked in the production of Industrial Health and Safety Shows in Montreal and Edmonton.

20/20 Show Productions also produces Home, Boat, and Farm Shows in medium size markets in Ontario. 20/20 is not affiliated with any other Concrete or Building Shows currently in North America. 20/20 Show Productions Inc. is a member of the Canadian Association of Exposition Management (CAEM) and has a highly experienced staff of 6 full time exposition professionals.

20/20 also has its own in-house skilled and professional team that looks after all on-site logistics and materials handling at each of our shows. This enables us to provide high quality and consistent customer care from the moment move-in begins to the last exhibitor moving out. There are no line-ups to off-load and no surprise on-site charges as we provide carts, dollies, power washing and fork truck service complimentary to all exhibitors.

## **Contact Us** *For More Information & To Reserve Exhibit Space*

20/20 Show Productions Inc. Belle River, ON Canada

OFFICE: 226-363-0550      FAX: 226-363-0455

### Management Contacts

Stuart Galloway	President/Owner	stuart@exposition.com
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Sarah Milne	Manager/Exhibitor Sales	sarah@exposition.com
Joe Fraser	Manager/Operations	joe@exposition.com



# TORONTO | FEB 7-8, 2018

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